

A LOOK AT THE UPDATED NORTHERNTRUST.COM

On May 22 Northern Trust will launch a new and improved northerntrust.com.

New Homepage Features

1 FIND THE CONTENT YOU NEED FASTER

A more contemporary design features the Passport Login and simpler navigation.

2 GET CUSTOMIZED CONTENT BASED ON YOUR LOCATION

Ensure you're looking at the right services for your area by letting us automatically detect your region or update it yourself to see all our offerings.

3 IMPROVED READABILITY AND ACCESSIBILITY

Easily read and scan to find the content you want with contemporary typography and more whitespace.

4 GET IN TOUCH

Easily find a location, send us a message or give us a call.

5 EXPLORE EVERYTHING NORTHERN TRUST HAS TO OFFER

Use our expanded footer to explore our other websites and visit us on social media.

The screenshot shows the Northern Trust 125th anniversary website. At the top, there's a navigation bar with 'WEALTH MANAGEMENT', 'ASSET MANAGEMENT', 'ASSET SERVICING', 'INSIGHTS & RESEARCH', and 'ABOUT US'. A 'Passport Login' form is prominently displayed on the right side of the header, with callout 1. Below the header, a main banner features the headline 'SERVICE, EXPERTISE, INTEGRITY.' and a sub-headline 'EXPERTISE MATTERS. FIND IT HERE.' Callout 2 is positioned above this banner. The main content area is divided into three columns: 'Wealth Management', 'Asset Management', and 'Asset Servicing', each with a brief description and a 'Learn More' button. Callout 3 is above this section. Below this is a 'GET IN TOUCH WITH NORTHERN TRUST' section with three buttons: 'FIND A LOCATION', 'CALL US', and 'SEND A MESSAGE'. Callout 4 is above this section. The bottom section features three news articles with headlines like 'Plan Sponsors Finish 2014 on a Positive Note', 'How Big a Problem Are Falling Earnings?', and 'The Highs and Lows of the Strong Dollar'. Callout 5 is above this section. The footer contains a grid of links for 'SERVICES', 'CONTACT US', 'LEGAL / PRIVACY', and 'OUR SITES', along with social media icons and the copyright notice '© 2015 Northern Trust Corporation'.

These new features will make the site more contemporary and easier to navigate. As always, we welcome your feedback.



Northern Trust