### NORTHERN TRUST CORPORATION



# BancAnalysts Association of Boston 31st Annual Bank Conference:

"Operating in a Suboptimal Environment"

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President, Corporate & Institutional Services

The Langham Hotel, Boston November 2, 2012



## **Forward Looking Statement**

This presentation may include forward-looking statements such as statements that relate to Northern Trust's financial goals, capital adequacy, dividend policy, expansion and business development plans, risk management policies, anticipated expense levels and projected profit improvements, business prospects and positioning with respect to market, demographic and pricing trends, strategic initiatives, re-engineering and outsourcing activities, new business results and outlook, changes in securities market prices, credit quality including reserve levels, planned capital expenditures and technology spending, anticipated tax benefits and expenses, and the effects of any extraordinary events and various other matters (including developments with respect to litigation, other contingent liabilities and obligations, and regulation involving Northern Trust and changes in accounting policies, standards and interpretations) on Northern Trust's business and results. These statements speak of Northern Trust's plans, goals, targets, strategies, beliefs, and expectations, and refer to estimates or use similar terms. Actual results could differ materially from those indicated by these statements because the realization of those results is subject to many risks and uncertainties.

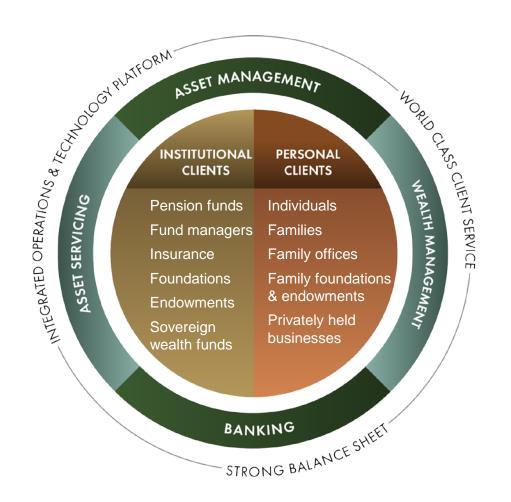
Our 2011 annual report and periodic reports to the SEC contain information about specific factors that could cause actual results to differ, and you are urged to read them. Northern Trust disclaims any continuing accuracy of the information provided in this presentation after today.





## A Highly Focused Business Model

Founded in 1889, Northern Trust Corporation is a global leader in asset servicing, asset management, wealth management and banking for personal and institutional clients.



#### **Personal Financial Services**

#### Leading advisor to affluent market

- AUM \$184 Billion
- AUC \$429 Billion

### **Corporate & Institutional Services**

#### Leading global custodian

- AUC \$4.3 Trillion
- AUM \$566 Billion

#### **Northern Trust Global Investments**

Leading asset manager for personal & institutional clients

AUM \$750 Billion

### **Operations & Technology**

### Integrated global operating platform

- Serving personal and institutional clients
- \$1.6 Billion in technology spending 2009-2011

As of September 30, 2012





# Comprehensive Approach to Serving the Affluent Market

# Financial Planning

- Cash flow analysis
- Debt management
- Tax planning
- Retirement planning

# Investment Management

- Comprehensive investment capabilities
- Custom asset allocation
- Broad menu of outside managers
- Brokerage services

# Private and Business Banking

- Deposit services
- Custom financing
- Stock option lending

# Trust & Estate Services

- Wealth transfer planning
- Trust and estate services
- Philanthropic advisory services
- Securities custody

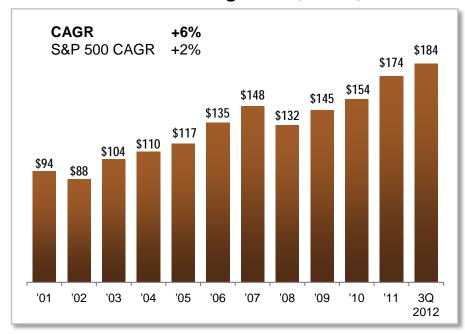
# Advisory Services

- Family education and governance
- Family business
- Non-financial asset management

# Foundation and Institutional Advisors

- Customized investment objectives and strategic asset allocation
- Manager selection and oversight
- Asset servicing and administration

### PFS Assets Under Management (\$ Billions)

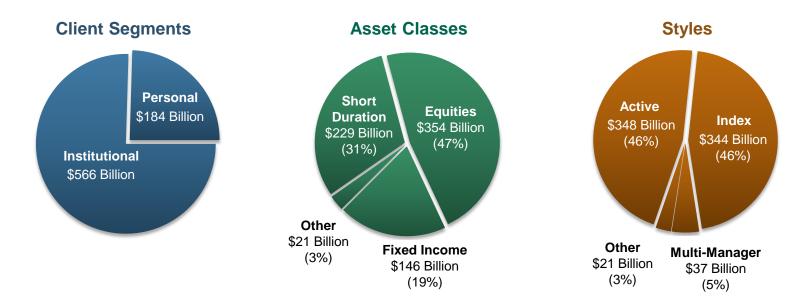






## Client Focused, Diversified Investment Manager

Providing diversified asset management solutions, with total assets under management of \$750 billion across...



### **Delivered through Various Structures**

**Separate Accounts** 

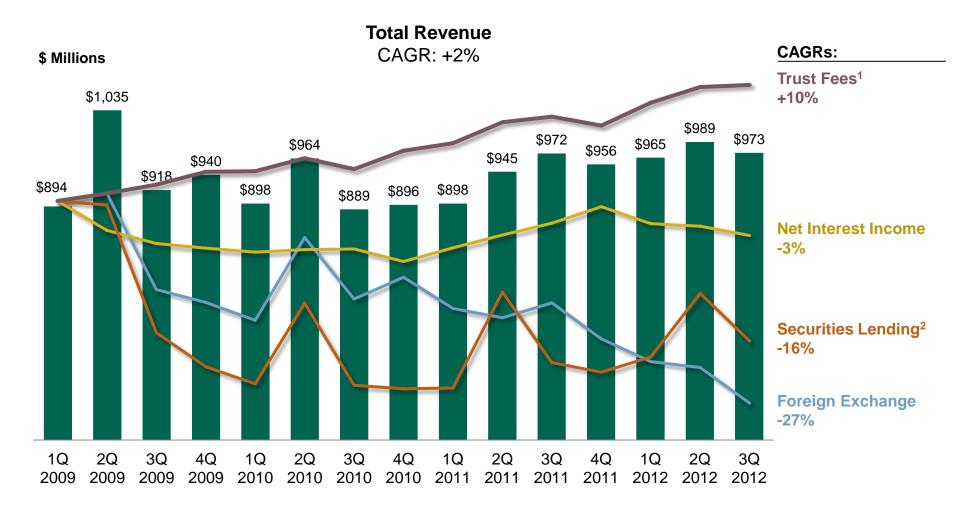
Mutual & Commingled Funds

Exchange Traded Funds (ETF)





## Strong Trust Fee Growth Tempered by Headwinds



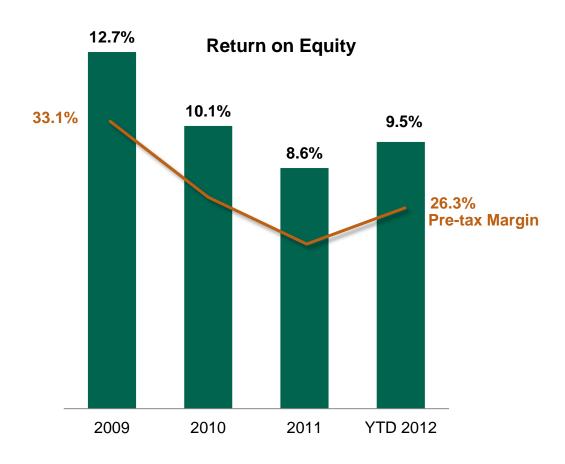
<sup>&</sup>lt;sup>1</sup> Trust Fees exclude securities lending fees



<sup>&</sup>lt;sup>2</sup> 2007-2010 fees exclude the impacts of one mark-to-market Securities Lending collateral fund



# Impact of the Environment on Profitability and Returns



- Revenue pressures have led to declining margins and returns
- Efforts are underway to improve profitability in 2012 and beyond – a program we call "Driving Performance"





# Driving Performance: Improving Profitability and Returns

More than \$100MM in pre-tax income improvement has been achieved year-to-date.

We are on track to achieve our 2012 and 2013 targets.

		Percent of 2013 Impact
Revenue Enhancements	<ul> <li>Fully align value proposition</li> <li>Unbundle pricing structures</li> <li>Expand share of relationship</li> </ul>	30 – 35%
Process Optimization	<ul> <li>Streamline major business processes</li> <li>Optimize operational footprint</li> <li>Apply best-in-class procurement practices</li> <li>Refine service delivery model</li> </ul>	30 – 40%
Technology Efficiency	<ul> <li>Migrate IT resourcing mix</li> <li>Rationalize overlapping applications</li> <li>Manage internal end-user demand</li> </ul>	5 – 10%
Corporate-wide Initiatives	<ul> <li>Simplify organizational structure</li> <li>Align retirement plans with market</li> <li>Rationalize real estate</li> <li>Consolidate banking charters</li> </ul>	20 – 25%
		\$250 million

### Corporate & Institutional Services

# **Delivering a Broad Range of Solutions**

# Asset Processing

- Safekeeping
- Settlement
- Derivatives and collateral processing
- Income collection
- Corporate actions
- Tax reclamation

### Asset Administration

- Fund accounting
- Transfer agency
- Corporate secretarial/trustee
- Valuations
- Investment operations outsourcing

# Asset Reporting

- White label reporting
- Valuation analytics
- Performance analytics
- Risk monitoring and reporting
- Trade execution analysis

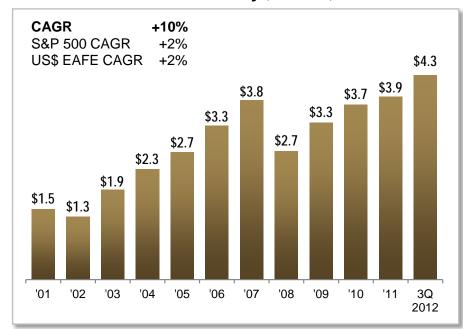
# Asset Enhancement

- Cross-border pooling
- Trade execution
- Cash management
- Securities lending
- Foreign exchange

### Investment Management

- Active
- Global index
- Investment outsourcing
- Liability driven investing
- Multi-manager
- Transition management

### **C&IS Assets Under Custody** (\$ Trillions)



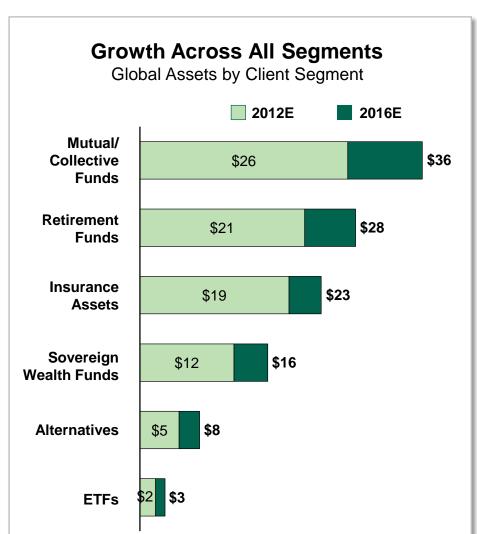




# An Attractive Market for C&IS Capabilities

**\$US Trillion** 





Sources: Cerulli, Investment Company Institute, CEA, Blackrock, The City UK, Internal Estimates



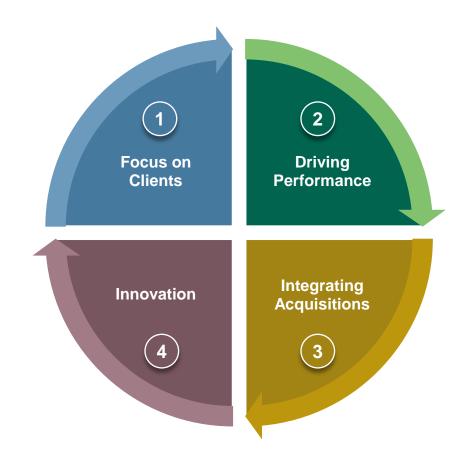
### Solid Positioning in Institutional Investor Services

Of the Top	Northern Trust Serves:
100 U.S. Corporate Plans	46%
200 U.S. Plans	40%
200 U.K. Funds	35%
50 U.S. Foundations	32%
50 U.S. Endowments	30%
50 U.S. Healthcare	46%
25 Taft-Hartley Funds	40%
100 U.S. Public Funds	30%
U.K. Local Authority Market	36%

### Growing Presence in Global Fund Services

- Top 10 Global Hedge Fund Administrator
- Top 3 Global Investment Operations Outsourcing Provider (by assets)
- Largest Fund Administrator in Guernsey (by assets)
- Largest Custodian in Ireland (by number of funds)
- Second largest Administrator in Ireland (by number of funds)







### 1. Focus on Clients



# Institutional investors are grappling with multi-faceted challenges

- Pension funding
- Endowment draw reductions
- Risk adjusted client returns
- Demand for greater transparency
- Stronger focus on risk governance
- Pressure to reduce costs
- Increased regulation and compliance

# Northern Trust delivering on solutions to enhance client performance

- Economic and market counsel.
- Dynamic de-risking, risk budgeting, compliance and transparency solutions
- Integrated front, middle and back office operational solutions
- Improved analytics for performance and governance assessment
- Business intelligence providing multiple data views in real-time



# 2. Driving Performance



### **Driving Performance in C&IS**

### Key Areas of Focus

- Leveraging enterprise-wide end-to-end processes to improve our efficiency
- Optimizing the geography of our operational footprint
- Empowering our clients with more automation
- Reviewing client product usage and relationship pricing





## 3. Integrating Acquisitions



### **Bank of Ireland Securities Services (BOISS)**

- Increased presence in fund administration in Ireland
- Exchange Traded Fund (ETF) administration capabilities

### **Omnium (Northern Trust Hedge Fund Services)**

Hedge Fund administration capabilities

### **Status of Integration:**

- Majority of BOISS clients (90%) and assets (>80%) migrated
- Fully integrating with anticipated synergies

- Transition to Northern Trust data center complete
- NTHFS has doubled its client base since Omnium acquisition
- Approximately \$180 billion in hedge fund assets under administration



### 4. Innovation



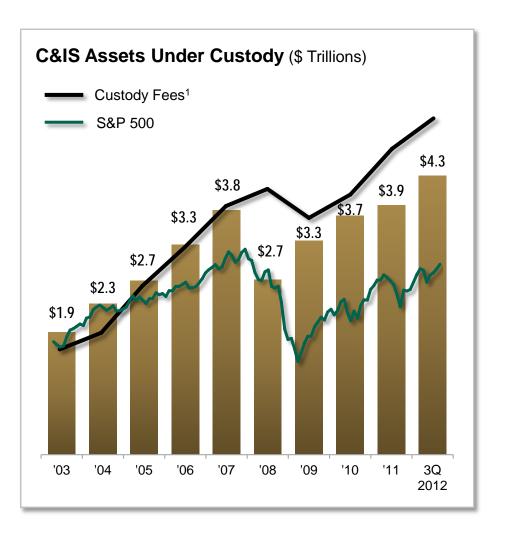
### **Innovation Has Morphed**

- Clients continue to demand value-add
- Innovation has evolved from capability additions to new solutions
  - Risk
  - Governance
  - Cost Reduction
  - Process Improvement
- We have re-engineered the way we think about clients' needs

### **Examples**

- Fully integrated front-to-back information solutions for large, complex clients
- Tools to increase transparency across holdings
- Form PF
- Regulatory support





- Continue to deliver strong growth in Corporate & Institutional Services
- Great demographics and long-term opportunities
- Operating environment remains challenging
- Focus on what we can control to build the franchise
- Strategic priorities will position business for long-term growth



<sup>&</sup>lt;sup>1</sup> C&IS custody & fund administration fees. 2012 fees are YTD, annualized.



# **Strategically Positioned for Growth**



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