FAMILY ENTERPRISE INVITATIONAL CONFERENCE
AGENDA

NEW PERSPECTIVES ON FAMILY ENTERPRISE CONTINUITY

11:00 – 11:45 AM  Registration

11:45 AM  Welcome & Lunch

12:15 – 12:50 PM  Family Business Lessons from 15 Years of Case Writing
This presentation explores the new insights from our 50 cases written over 15 years and how they have influenced our research and teaching.
Speaker:  Professor John L. Ward, Co-Director, Center for Family Enterprises, Kellogg School of Management

12:50 PM  Break

1:05 - 2:20 PM  Unconventional Strategies From Those Who Practice Them
Family business people searching for best practices sometimes follow role models that, over time, become rut models. Enterprises can break out of such tracks by employing next practices. Learn from panelists whose unconventional strategies have worked exceptionally well.
Moderator:  Lloyd E. Shefsky, Co-Director, Center for Family Enterprises, Kellogg School of Management
Panelists:
• Jennifer Banner, CEO, Schaad Companies, LLC
• Paul Carbone, Managing Partner, Pritzker Group Private Capital
• Denise Gaffney, Senior Vice President of Design and Construction, Levy Restaurants
• Chris Herschend, Vice Chairman, Herschend Family Entertainment Corporation

2:20 PM  Break

2:40 – 3:40 PM  The Family Business in Transition
Integrating research conducted by Northern Trust, PricewaterhouseCoopers and Kellogg, as well as drawing on experience working alongside many multi-generational business families, this session will focus on the dynamic nature of family businesses. The perspective of the many stakeholders involved in, and affected by, crucial decisions across the life cycle of the business will be highlighted.
Panelists:
• Justin Craig, Co-Director, Center for Family Enterprises, Kellogg School of Management
• Jonathan Flack, Assurance Partner, Family Business Services Co-Leader, PricewaterhouseCoopers
• Claudia Sangster, Director of Family Education and Governance, Northern Trust
Women in Family Business: Roles, Responsibilities, Challenges, Legacy

Studies show that gender diversity in upper management and on the board translates to greater success in the marketplace. Family businesses are at an advantage when creating pathways for female family member talent to be credentialed, nurtured, motivated and capable to add value at the C-suite level. Women who grew into leadership within their family enterprises share their experiences.

Moderator: Lloyd E. Shefsky, Co-Director, Center for Family Enterprises, Kellogg School of Management

Panelists
- Cindi Bigelow, President & CEO, R.C. Bigelow, Inc./Bigelow Tea
- Gigi Cohen, Executive Vice President, Magid Glove & Safety Manufacturing Company, LLC
- Susan Crown, CEO, Owl Creek Partners; Founder and Chairman, Susan Crown Exchange Inc.
- Jane Blain Gilbertson, President, CEO & Owner, Blain’s Farm & Fleet and Blain Supply, Inc.

Networking/Cocktails

Dinner & Keynote Speaker

Shawn Gorman, Executive Chairman of the Board, L.L. Bean, Inc.

L.L.Bean – a Stakeholder Story

Entering its 104th year, L.L.Bean remains steadfast in its commitment to staying privately held and family-owned, while focusing on making long-term strategic investments to fuel future growth and financial stability for its Stakeholders. Hear first-hand from the founder’s great-grandson (and current Executive Chairman of the Board) tell the story of this values-driven, omni-channel retailer that not only knows the outdoors, but how to keep all of its Stakeholders coming back for more.