

# ANCHOR ANALYTICS™

With demands for data and insight expanding at a rapid pace, you need a partner that can keep up. Northern Trust's Anchor Analytics™, allows you to navigate and report on your data in a simple and intuitive way using cutting edge technology. After all, it's your data — make it work for you.

## **POWERFUL REPORTING AND DATA VISUALIZATION TOOLS, AVAILABLE WHEREVER AND WHENEVER YOU NEED THEM**

### **Exceptional ability to engineer your data**

Anchor Analytics™ allows users to create countless queries — allowing for evaluation across multiple factors and providing different users with different perspectives.

### **Easily develop flexible charts, graphs and dashboards using Anchor Analytics™ intelligent data visualization**

Anchor Analytics™ automatically recommends the best visualization formats for specific data inquiries so the focus is less on the building of reports and more on understanding and making decisions with the results.

### **Create compelling reports 'on the fly' and share them across users and platforms**

Using intuitive, drag and drop functionality, you can quickly design and share reports.

### **Automated alerts to monitor changes and key findings**

Receive updates on any device when essential portfolio changes occur so you can take immediate and appropriate action — whether in the office or on the go.

### **Consistent user experience, on all of your devices**

Enjoy the same intuitive platform experience across any of your devices allowing for seamless collaboration with all stakeholders.

### **State of the art security and flexible user permission**

All of your data resides behind Northern Trust's firewall ensuring your data is fully protected by industry leading cybersecurity and encryption measures.



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## **Why Northern Trust?**

### **Best Private Bank for Family Offices (Global)**

*Financial Times, 2017, 2018*

### **Best Private Bank for Use of Technology (North America)**

*Financial Times, 2018*

### **Best Private Bank for Customer Service (United States)**

*Financial Times, 2018*

## **BACKED BY A TEAM OF EXPERTS**

Anchor Analytics™ is supported by a team of experts to help ensure consistent, high quality service surrounding a cutting edge technology solution. As part of your central service team, a dedicated resource is available every step of the way to help you design, implement and maintain an optimal reporting experience.

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## **MORE INFORMATION**

To learn more about Anchor Analytics™ or if you wish to speak with someone about Northern Trust's overall approach to serving families and the family offices that represent them, please contact your relationship manager. Alternatively, please contact:

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